



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

**Contract #** 842420  
**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Crossroads GPS (33741)  
**Agency/T-Code** Crossroads Media LLC (2774)/055317791  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** CROSSROADS GPS 30 (148299)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** MARONEY,STEPHANIE  
**Phone/Fax** (202) 559-6424 /  
**CPE** 12/11/737  
**Account Types** National/Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** CROSSROADS GPS :30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/13/12  
**Last Modified** 07/13/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06225708  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,940.25  
**Net Total** \$27,994.75  
**Sales Tax**

| NORFOLK (WVEC) (WVEC) |           |                    |
|-----------------------|-----------|--------------------|
| By Broadcast Month    | Spots     | Rate               |
| Sep. 2012             | 47        | \$26,685.00        |
| Oct. 2012             | 11        | \$6,250.00         |
| <b>Grand Total:</b>   | <b>58</b> | <b>\$32,935.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments        | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-----------------|---------|
| 1.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 12:58P- 3:58P (ET) |     |    |    |    |    |    | 1  |    | 1     | \$350.00   | \$350.00   | Norfolk (WVEC) (WVEC) | VARIOUS         | 7/13/12 |
| 2.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 10A- 10:58A (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY<    | 7/13/12 |
| 3.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 11P- 11:35P (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |
| 4.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 10:58A- 12P (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$450.00   | \$450.00   | Norfolk (WVEC) (WVEC) | VIEW-ABC        | 7/13/12 |
| 5.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 12P- 12:57P (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | 13 NEWS-12.00<  | 7/13/12 |
| 6.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 5A- 5:58A (ET)     |     |    |    |    |    |    | 1  |    | 1     | \$325.00   | \$325.00   | Norfolk (WVEC) (WVEC) | 13 NWS DYBRK A< | 7/13/12 |
| 7.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 5:29P- 5:58P (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NWS AT 5:30< | 7/13/12 |
| 8.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 6P- 6:30P (ET)     |     |    |    |    |    |    | 1  |    | 1     | \$825.00   | \$825.00   | Norfolk (WVEC) (WVEC) | 13 EARLY NWS<   | 7/13/12 |
| 9.0  | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 7A- 9A (ET)        |     |    |    |    |    |    | 1  |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | GD MRN AMR-ABC  | 7/13/12 |
| 10.0 | Normal Line / SPOT             | 09/28/12-09/28/12 | 4   | :30    | 7:28P- 7:57P (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | JEOPARDY<       | 7/13/12 |
| 11.0 | Normal Line / SPOT             | 09/28/12-09/28/12 | 5   | :30    | 9A- 10A (ET)       |     |    |    |    |    |    | 1  |    | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | REGIS&KELLY<    | 7/13/12 |
| 12.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 12:58P- 3:58P (ET) |     | 1  |    |    |    |    |    |    | 1     | \$350.00   | \$350.00   | Norfolk (WVEC) (WVEC) | VARIOUS         | 7/13/12 |
| 13.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 10A- 10:58A (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY<    | 7/13/12 |
| 14.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 11P- 11:35P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |

### CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
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**Contract #** 842420  
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**Account Types** National/Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** CRO55ROADS GPS :30  
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**Date Entered** 07/13/12  
**Last Modified** 07/13/12  
**Entered By** Pennie Marsh  
**CO-OP** No  
**Headline #** 06225708  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,940.25  
**Net Total** \$27,994.75  
**Sales Tax**

| Norfolk (WVEC) (WVEC) |           |                    |
|-----------------------|-----------|--------------------|
| By Broadcast Month    | Spots     | Rate               |
| Sep. 2012             | 47        | \$26,685.00        |
| Oct. 2012             | 11        | \$6,250.00         |
| <b>Grand Total:</b>   | <b>58</b> | <b>\$32,935.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments        | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-----------------|---------|
| 15.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 10:58A- 12P (ET)   | 1   | 1  |    |    |    |    |    |    | 1     | \$450.00   | \$450.00   | Norfolk (WVEC) (WVEC) | VIEW-ABC        | 7/13/12 |
| 16.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 12P- 12:58P (ET)   | 1   | 1  |    |    |    |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | 13 NEWS-12.00<  | 7/13/12 |
| 17.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 5A- 5:58A (ET)     | 1   | 1  |    |    |    |    |    |    | 1     | \$325.00   | \$325.00   | Norfolk (WVEC) (WVEC) | 13 NWS DYBRK A< | 7/13/12 |
| 18.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 5:29P- 5:58P (ET)  | 1   | 1  |    |    |    |    |    |    | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NWS AT 5:30< | 7/13/12 |
| 19.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 6P- 6:30P (ET)     | 1   | 1  |    |    |    |    |    |    | 1     | \$825.00   | \$825.00   | Norfolk (WVEC) (WVEC) | 13 EARLY NWS<   | 7/13/12 |
| 20.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 7A- 9A (ET)        | 1   | 1  |    |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | GD MRN AMR-ABC  | 7/13/12 |
| 21.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 4   | :30    | 7:28P- 7:57P (ET)  | 1   | 1  |    |    |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | JEOPARDY<       | 7/13/12 |
| 22.0 | Normal Line / SPOT             | 10/01/12-10/01/12 | 5   | :30    | 9A- 10A (ET)       | 1   | 1  |    |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | REGIS&KELLY<    | 7/13/12 |
| 23.0 | Normal Line / SPOT             | 09/29/12-09/29/12 | 4   | :30    | 11P- 11:35P (ET)   |     |    |    |    |    |    | 1  |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |
| 24.0 | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 11P- 11:35P (ET)   |     |    |    |    |    |    |    | 1  | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |
| 25.0 | Normal Line / SPOT             | 09/30/12-09/30/12 | 4   | :30    | 5:58A- 8A (ET)     |     |    |    |    |    |    |    | 1  | 1     | \$185.00   | \$185.00   | Norfolk (WVEC) (WVEC) | VARIOUS         | 7/13/12 |
| 26.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 12:58P- 3:58P (ET) |     |    |    |    | 1  |    |    |    | 1     | \$350.00   | \$350.00   | Norfolk (WVEC) (WVEC) | VARIOUS         | 7/13/12 |
| 27.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 10A- 10:58A (ET)   |     |    |    |    | 1  |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY<    | 7/13/12 |
| 28.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 11P- 11:35P (ET)   |     |    |    |    | 1  |    |    |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
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| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times          | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments        | Entered |
|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-----------------|---------|
| 29.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 10:58A- 12P (ET)   |     |    |    |    | 1  |    |    |    | 1     | \$450.00   | \$450.00   | Norfolk (WVEC) (WVEC) | VIEW-ABC        | 7/13/12 |
| 30.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 12P- 12:57P (ET)   |     |    |    |    | 1  |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | 13 NEWS-12.00<  | 7/13/12 |
| 31.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 5A- 5:58A (ET)     |     |    |    |    | 1  |    |    |    | 1     | \$325.00   | \$325.00   | Norfolk (WVEC) (WVEC) | 13 NWS DYBRK A< | 7/13/12 |
| 32.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 5:29P- 5:58P (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NWS AT 5:30< | 7/13/12 |
| 33.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 6P- 6:30P (ET)     |     |    |    |    | 1  |    |    |    | 1     | \$825.00   | \$825.00   | Norfolk (WVEC) (WVEC) | 13 EARLY NWS<   | 7/13/12 |
| 34.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 7A- 9A (ET)        |     |    |    |    | 1  |    |    |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | GD MRN AMR-ABC  | 7/13/12 |
| 35.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 4   | :30    | 7:28P- 7:57P (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | JEOPARDY<       | 7/13/12 |
| 36.0 | Normal Line / SPOT             | 09/27/12-09/27/12 | 5   | :30    | 9A- 10A (ET)       |     |    |    |    | 1  |    |    |    | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | REGIS&KELLY<    | 7/13/12 |
| 37.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 12:58P- 3:58P (ET) |     | 1  |    |    |    |    |    |    | 1     | \$350.00   | \$350.00   | Norfolk (WVEC) (WVEC) | VARIOUS         | 7/13/12 |
| 38.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 10A- 10:58A (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY<    | 7/13/12 |
| 39.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 11P- 11:35P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |
| 40.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 10:58A- 12P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$450.00   | \$450.00   | Norfolk (WVEC) (WVEC) | VIEW-ABC        | 7/13/12 |
| 41.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 12P- 12:57P (ET)   |     | 1  |    |    |    |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | 13 NEWS-12.00<  | 7/13/12 |
| 42.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 5A- 5:58A (ET)     |     | 1  |    |    |    |    |    |    | 1     | \$325.00   | \$325.00   | Norfolk (WVEC) (WVEC) | 13 NWS DYBRK A< | 7/13/12 |

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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**Package Deal**  
**Commission %** 15.00  
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|------|--------------------------------|-------------------|-----|--------|--------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|-----------------|---------|
| 43.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 5:29P- 5:58P (ET)  |     |    | 1  |    |    |    |    |    | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NWS AT 5:30< | 7/13/12 |
| 44.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 6P- 6:30P (ET)     |     |    |    | 1  |    |    |    |    | 1     | \$825.00   | \$825.00   | Norfolk (WVEC) (WVEC) | 13 EARLY NWS<   | 7/13/12 |
| 45.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 7A- 9A (ET)        |     |    | 1  |    |    |    |    |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | GD MRN AMR-ABC  | 7/13/12 |
| 46.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 4   | :30    | 7:28P- 7:57P (ET)  |     |    | 1  |    |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | JEOPARDY<       | 7/13/12 |
| 47.0 | Normal Line / SPOT             | 09/25/12-09/25/12 | 5   | :30    | 9A- 10A (ET)       |     |    | 1  |    |    |    |    |    | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | REGIS&KELLY<    | 7/13/12 |
| 48.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 12:58P- 3:58P (ET) |     |    |    | 1  |    |    |    |    | 1     | \$350.00   | \$350.00   | Norfolk (WVEC) (WVEC) | VARIOUS         | 7/13/12 |
| 49.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 10A- 10:58A (ET)   |     |    |    | 1  |    |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | RACHAEL RAY<    | 7/13/12 |
| 50.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 11P- 11:35P (ET)   |     |    |    | 1  |    |    |    |    | 1     | \$750.00   | \$750.00   | Norfolk (WVEC) (WVEC) | 13 NEWS AT 11P  | 7/13/12 |
| 51.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 10:58A- 12P (ET)   |     |    |    | 1  |    |    |    |    | 1     | \$450.00   | \$450.00   | Norfolk (WVEC) (WVEC) | VIEW-ABC        | 7/13/12 |
| 52.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 12P- 12:57P (ET)   |     |    |    | 1  |    |    |    |    | 1     | \$275.00   | \$275.00   | Norfolk (WVEC) (WVEC) | 13 NEWS-12.00<  | 7/13/12 |
| 53.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 5A- 5:58A (ET)     |     |    |    | 1  |    |    |    |    | 1     | \$325.00   | \$325.00   | Norfolk (WVEC) (WVEC) | 13 NWS DYBRK A< | 7/13/12 |
| 54.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 5:29P- 5:58P (ET)  |     |    |    | 1  |    |    |    |    | 1     | \$800.00   | \$800.00   | Norfolk (WVEC) (WVEC) | 13 NWS AT 5:30< | 7/13/12 |
| 55.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 6P- 6:30P (ET)     |     |    |    | 1  |    |    |    |    | 1     | \$825.00   | \$825.00   | Norfolk (WVEC) (WVEC) | 13 EARLY NWS<   | 7/13/12 |
| 56.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 7A- 9A (ET)        |     |    |    | 1  |    |    |    |    | 1     | \$600.00   | \$600.00   | Norfolk (WVEC) (WVEC) | GD MRN AMR-ABC  | 7/13/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted Agency/Advertiser: | Date: | Accepted Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Crossroads Media LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314-1576

**Contract #** 842420  
**Schedule Dates** 09/25/12-10/01/12  
**Advertiser** Crossroads GPS (33741)  
**Agency/T-Code** Crossroads Media LLC (2774)/055317791  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** CROSSROADS GPS 30 (148299)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** MARONEY,STEPHANIE  
**Phone/Fax** (202) 559-6424 /  
**CPE** 12/11/737  
**Account Types** National/Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** CROSSROADS GPS :30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 07/13/12  
**Last Modified** 07/13/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06225708  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,940.25  
**Net Total** \$27,994.75  
**Sales Tax**

| Norfolk (WVEC) (WVEC) |           |                    |
|-----------------------|-----------|--------------------|
| By Broadcast Month    | Spots     | Rate               |
| Sep. 2012             | 47        | \$26,685.00        |
| Oct. 2012             | 11        | \$6,250.00         |
| <b>Grand Total:</b>   | <b>58</b> | <b>\$32,935.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station               | Comments     | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|--------------|---------|
| 57.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 4   | :30    | 7:28P- 7:57P (ET) |     |    |    | 1  |    |    |    |    | 1     | \$1,300.00 | \$1,300.00 | Norfolk (WVEC) (WVEC) | JEOPARDY<    | 7/13/12 |
| 58.0 | Normal Line / SPOT             | 09/26/12-09/26/12 | 5   | :30    | 9A- 10A (ET)      |     |    |    | 1  |    |    |    |    | 1     | \$300.00   | \$300.00   | Norfolk (WVEC) (WVEC) | REGIS&KELLY< | 7/13/12 |

### CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|   |   |
|---|---|
| <b>Station and Location:</b><br><span style="font-size: 1.2em; font-family: cursive;">WVEC Norfolk</span> | <b>Date:</b><br><span style="font-size: 1.2em; font-family: cursive;">9/24</span> |
|---|---|

I, Stephanie Maroney  
do hereby request station time concerning the following issue:

Crossroads GPS (Grassroots Policy Strategies)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  | As Ordered                       |      |       |                |                 |

**Total Charges:** \$27,994.75 Net

This broadcast time will be used by: Crossroads GPS

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

# 842420

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005  
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/21/12

Date

*Stu My*

Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Penne Marsh*

Signature

Penne Marsh

Printed Name

NSC

Title